



NEWS RELEASE

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- INTRODUCING THE EVO SYSTEM™ -

VANTAGE POINT DEFINES THE EMERGING WALL FURNITURE CATEGORY AS THE NEXT STEP IN THE *EVOLUTION* OF HOME ENTERTAINMENT LIVING

LAS VEGAS, NEVADA- CES, January 8-11, 2007, South Hall, Booth #'s 20544 & 20944 --
Vantage Point introduces **the evo system™**, a modular, furniture quality installation solution for audio, video, gaming and home office electronics that revolutionizes the concept of wall mounting electronic equipment while single-handedly defining the wall furniture category.

The evo system™ is the complete solution for mounting flat panel televisions, rear projection televisions *and* all electronic components onto the wall while freeing up valuable floor space. It consists of an aluminum frame and track system that expands to support unlimited equipment configurations. The frame is hung on independently mounted rails and extends 4" from the wall creating a hollow space for power and wiring distribution, so there's no need to cut into the wall! 16"x16" removable real wood veneer panels, available in Maple, Cherry, Walnut, Black Ash and Espresso, allow easy access to wiring and power connection while creating a true furniture quality appearance. The evo system™ is the most significant innovation in bringing the full value and enjoyment of flat panel television into the home or office by making it easy to install and visually wireless.

Also available are various evo accessories such as tempered glass shelves, flat panel mounts and speaker mounts to support components and TVs. The frames and shelf brackets are available in Black, Silver or Graphite to match today's most popular electronics finishes.

The evo system™ installs easily to wood or metal studs, concrete or masonry. It is perfect for installations in apartments and rented homes since it can be easily removed requiring only minor wall repairs. Equipment changes and or upgrades can be accommodated by rearranging shelves and mounts or expanding the frame. The evo system™ makes quick installation possible for a number of professional installers, as well as consumers, without requiring an electrician. It offers the possibility of same day installation and eliminates the

anxiety of committing to built-ins that require planning, construction time, and have an inherent lack of flexibility. The evo system™ enables the user to enjoy the clean and uncluttered vision that flat panel owners aspire to, at comparable pricing to yesterday's furniture solutions. Great for home entertainment and office equipment, the evo system™ makes custom installation a possibility for everyone! Visit www.theevosystem.com for more information and to watch an informational video on the product and installation.

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About Vantage Point

A recognized leader in consumer electronics mounting solutions, Vantage Point has been manufacturing innovative mounts and furniture for nearly 20 years with a keen emphasis on design and style. Their diverse product lines include wall and ceiling mounting systems for all sizes of plasmas and LCDs, projectors, CRT televisions and speakers. Vantage Point's newest product, the evo system™, a customizable wall mounting solution for flat panels and components, redefines the industry's wall furniture category. Additional product offerings include A/V Component Shelf Systems, center channel speaker brackets, wire management solutions and furniture quality speaker stands. Their success in the retail environment has stemmed from a continued commitment to provide outstanding service, value and product in a timely and professional manner to every customer- large or small. For more information please call 888-TV-MOUNT or visit us at www.vanptc.com.